You will LOVE our Tex-Mex Style Burgers!

Made with LOVE since 1977!

If you mention this letter at Chris Madrid’s by the end of the month you receive 10% off your entire order of $10 or more!

Dear Mark,

We want you to rejoin us at Chris Madrid’s to devour a perfectly seasoned, juicy, Tex-Mex style hamburger (complete with fries dipped in fresh, delicious salsa washed down with a cold draft beer). We have encountered many trials, and the triumphs that followed, in recent years.

In October of 2017, the unthinkable happened to one of San Antonio’s most beloved restaurants: Chris Madrid’s had burst into flames. Plumes of smoke and a raging fire took down the restaurant that has been locally operating since 1977 (and started by a fellow San Antonian), but the damage from the fire forced our restaurant to close.

Even though Chris Madrid’s has been able to operate from a food truck since the devastating fire, nothing compares to the loving, joyful community experience of eating in our restaurant.

Then, tragedy struck again!

The Covid-19 pandemic forced Chris Madrid’s doors to close for a second time.

But…

We lived through it and through our perseverance we have rebuilt, physically and emotionally, and we want you to rejoice with the Chris Madrid’s family as we are now open to the public!

With a restaurant rebuilt in the same iconic Mexican American style, a new patio (complete with fans for those hot summer days), and our same time-tested recipes, we know you will enjoy the whole experience!

If you have never tried our special Tostada Burger, then you are truly missing out on a Texas Treasure! Our signature hamburger is slathered with cheddar cheese, topped with onions, tortilla chips, and completed with refried beans (don’t forget to top it off with our aromatic pico de gallo and our freshly made salsa!)

Wash our burgers down with cold beer or margarita!

Out of 12 Texas burger joints to make the “101 Best Burgers in America” list in 2015, Chris Madrid’s burger ranked the highest!

Visit us for an astounding meal with close friends and family today!

Sincerely,

[Signature, Address, Phone Number]

P.S. We are now serving the area with contactless delivery to keep you full and safe! Order now through the end of the month and our 10% off an order of $10 or more applies!

See what our customers have to say:

“Flavor-wise, the burgers are everything you remember (flavorful, juicy, oozing with cheese, and nicely seasoned) and much needed comfort food in times like these.” -Dennis S.

“Even after a portion of the building burned down the food still has that classic great taste! The renovations made look amazing and I feel that the foot traffic has a better path now. The burgers are still the same great taste!” -Kayla G.

“Today our first visit to Chris Madrid’s was excellent. Great facility, clean, well organized just plain nice. Cheeseburger was supreme, nachos excellent, staff great. Covid cautions in place and comfortable with their procedures to keep staff and guest healthy, thank you” -Grady T.